DESIGN MANUAL
DOWNTOWN NORTH SAINT PAUL

Prepared for:
The City of North St. Paul
Design and Historical Review Commission

Members at Large:
Paul Anderson
Clare Erickson
Ellsworth Erickson
Tom Germschied
Lucianne Hudak
Kristen Rieser

City Council Member:
Jan Walczak

City Manager:
Wally Wysopal

Prepared by:
Kari Haug Planning and Design, Inc.

Reviewed by:
Claybaugh Preservation Architecture, Inc.

2005
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The Downtown Design District includes properties located on the north and the south side of 7th Avenue between 1st Street and Henry Street, properties on both sides of Margaret Street from Highway 36 to 7th Avenue, properties with frontage on the south side of Centennial, and properties on the west side of Charles Street through the block to Margaret Street.
PART I - INTRODUCTION

Overview of the Design Manual

Part I is an introduction to the manual. This introduction provides the reader with background and definitions of terms used in this manual, and an explanation of the design review process, and its purpose. This section concludes with the six guiding principles that form the basis for development of the design standards and guidelines.

Part II lists the standards and guidelines for Downtown North St. Paul. Many different topics are covered from architectural controls to signs, landscapes, lighting, etc.

Part III contains appendices with application forms, checklists, and other helpful information.

Purpose of The Design Manual

The Design Manual was developed to illustrate portions of the North St. Paul Code of Ordinance and to clearly depict the desired built environment within the North St. Paul Downtown District. It also was developed to communicate, facilitate, educate, guide, and inform the reader about the design review process and regulations contained within the North St. Paul Code of Ordinance. Furthermore, this tool was developed to facilitate the Design and Historical Review Commission’s design review process, which is required for building renovation plans, property restorations, façade changes, new development, site work, lighting, sign applications, and other design or visual aesthetic issues. This manual, the North St. Paul Comprehensive Plan, and the North St. Paul Code of Ordinance will serve as the criteria by which The Design and Historical Review Commission will evaluate new development. Please refer to the section titled Types of Projects that Require a Review for a complete list of project plans that must be submitted to the Design and Historical Review Commission. In summary, the North St. Paul Design and Historical Review Commission (DHRC) developed The North Saint Paul Downtown Design Manual as a tool to:

- Help existing business owners and developers design, construct, and maintain storefronts in the downtown district
- Provide predictability to existing businesses and potential developers about what is going to be built around them in the future and the expected appearance and maintenance of these structures
Purpose of The Design Manual Continued...

- Facilitate the design review process
- Provide clear illustration of design standards and guidelines according to North St. Paul City Code of Ordinances
- Prevent and eliminate conditions that depreciate property values, that cause blight, or are detrimental to personal safety, health, welfare, or the environment
- Provide ideas and encourage use of traditionally successful storefront design concepts
- Provide an easy application and approval process for projects consistent with the design standards
- Catalogue successful design concepts and locally unique characteristics that collectively form a blueprint for revitalization of downtown
- Reinforce the vision of a vibrant community center in downtown North St. Paul
- Provide business owners and potential developers tangible ideas that can be applied in North St. Paul’s downtown to improve the potential for economic viability, and make the commercial district a welcome atmosphere for pedestrians.
- Ensure that the built environment embodies the values set forth by the guiding principles.

Who Should Use This Manual?

This manual has been produced as a general reference for business property owners, tenants, and design professionals engaging in new construction, expansion, remodeling and rehabilitation in North St. Paul’s Central Business District also referred to in this manual as the Downtown District or simply Downtown. The manual is also a reference tool for City staff, the Design and Historical Review Commission, the Planning Commission, community leaders, and other decision-makers in evaluating the appropriateness of design proposals.
The Role of Developers and Business Owners

The appearance of a town and the related civic pride of a town can be powerfully impacted by the actions and inactions of its Downtown property owners, influential business leaders, and also by developers choosing to build in the community. In this regard, the citizens, appointed officials, civic leaders, and small business owners respectfully request that those who have the power to impact civic pride do so in the following ways:

Expectations for Developers

The citizens, business owners, and City of North St. Paul expect that developers will:

- Be receptive and responsive to community input
- Consider mixed-use development
- Maintain the small-business/small-town atmosphere through development and retention of small-scale storefronts
- Create and maintain a pedestrian-friendly character
- Create transparent building facades and avoid blank walls
- Develop creative parking designs that respect the pedestrian and streetscape
- Develop buildings in proportion with surrounding buildings
- Respect the public realm and connect to it whenever possible
- Avoid building stand-alone structures
- Respect the future of the community by implementing sustainable building and landscaping practices in your development

Expectations for Existing Business Owners

The citizens, business owners, and City of North St. Paul expect all business owners to:

- Employ as many of the Design Manual recommendations as applicable and economically feasible to enhance the potential for economic prosperity of all businesses within the downtown.
- Ensure that storefronts and general building maintenance is in compliance with city ordinances.
The Desired Character of Downtown

The purpose of this section is to clearly communicate the desired character of Downtown. The intention is that by clearly communicating what the desired character is, there will be appropriate actions that will compliment and improve the aesthetic appearance and pedestrian-related function of Downtown, thereby enhancing its economic potential.

_North St. Paul would like to preserve and enhance its small-town and pedestrian-friendly atmosphere while at the same time encouraging development that can contribute to a more economically successful Downtown_. To do this, new construction, infill buildings, and renovated facades along 7th Avenue should be designed such that they support the small-town and pedestrian-friendly character and facilitate retail and service business functions. This manual contains many illustrations of guidelines and standards that may promote development and renovation that will achieve these ends.

To enhance the special character described as small-town, particular design elements are recommended that will bring forth the unique and distinctly identifiable characteristics associated with a small town. These characteristics have to do with smaller scale buildings, a variety of stores on a main street, convenient services often provided by local merchants, safe and walkable streets, and well-maintained public areas. To enhance the pedestrian-friendly environment, architectural details that create visual interest, safe street crossings and low speed traffic, well lit signs and walkways, appropriate scale and mass of buildings, planted areas, and comfortable, clean seating areas are desired. Clearly visible store entrances; convenient, but unobtrusive parking; housing; and transparent storefronts are desirable elements to improve the economic potential of the district.

Since people tend to travel to destinations to shop and recreate, it is also desirable to bring forth or enhance the distinguishing characteristics of North St. Paul. Without distinguishing elements, every place would look like every other place. The location of a place with a uniquely identifiable character should have clearly defined edges and a center. In other words, it is desirable for a distinct place to have walls, a boundary, or enclosure to define it. A distinguishing name or landmark helps to make a place special and give it a distinct identity. Often landmarks are born out of the history of the place, or a natural or man-made local amenity or resource. In North St. Paul, railroad history, manufacturing history, town traditions, and the local culture all provide potential collective memories waiting to be recalled or icons waiting to be recognized and celebrated.

When considering 7th Avenue, the buildings are what create the walls for the street. Buildings that are too short (one-story) do a poor job of defining the street, providing enclosure, or creating _walls_ for the place. Buildings that are too tall (more than three stories) are out of proportion with the existing buildings and would disrupt the existing character of Downtown. For these reasons, we would like new development to be at a scale of two to three stories, a scale compatible and harmonious with the present scale of buildings and one that will allow sunlight to continue to reach our streets while at the same time providing walls to define the place.
If you were to think about a street as an outdoor room, the buildings that line the street would create the walls (streetwalls) for the room. Streets lined with only single-story or occasionally two-story buildings do a poor job of defining the street and therefore do a poor job of place-making.

The proportion of one-story buildings to street width is approximately 1:6 or 1:7. Most buildings to the east of Margaret are one-story, while most on the northwest side of the 7th & Margaret intersection are two-story, or 1:4. Given the desire to create a sense of enclosure to establish a sense of place, the height of these buildings should increase over time by one to two stories in order to better define the space and create a place.

The ideal building to street-width proportion (according to some literature) is 1:2. In the case of North St. Paul, this would be a 50 foot high building or approximately four stories. (Seventh Avenue is 100’ wide.) BUT, this is NOT the ideal proportion when all factors are considered.

Buildings four stories in height would provide the necessary height of the streetwall to define the street and create the sense of enclosure that people desire; however, this building height over-powers and appears out of proportion with the one and two-story buildings currently existing on 7th Avenue.

Image below: Southern streetwall of 7th Avenue between Charles and Margaret. Notice the one and two-story buildings, and the parapet on Shangri-La. The parapet increases the effective height of the building.
The appropriate building height when *all factors* are considered is approximately 1:3, or two to three-stories. This height is in proportion with existing structures, the width of the street, the desire of the citizens to maintain a small-town atmosphere, and the scale of the pedestrian. The approximate 1:3 proportion would allow three-story buildings up to 40 feet, a size that creates the desired enclosure to make Downtown a “place” while not dwarfing the existing structures.
One and two-story buildings do a poor job of defining space and providing the enclosure necessary to create a sense of place. The containment of the place below is lost at the edges.
This place has well defined edges.

MAIN STREET AS A "PLACE"

The height of the buildings contains the space creating the sense of enclosure needed for place-making.
Design Review Defined

Design Review is an evaluation of a proposed project to determine if the proposed development will be harmonious with the desired character of the city, and if it is in conformance with the North St. Paul Code of Ordinance, the standards in this design manual, and the North St. Paul Comprehensive Plan 1998 - 2020.

Important Note: If there is any discrepancy between this manual and the North St. Paul Code of Ordinance, the Code of Ordinance shall govern.

The Design and Historical Review Commission conducts a design review of any proposed new construction, architectural, landscape, or elemental change (including sign changes) that may have an impact on the aesthetics of the City of North St. Paul. The review ensures that the design standards are being met by new development and that renovations make upgrades necessary to meet the standards.

The Purpose of Design Review

The purpose of design review is to:

- Secure the general purposes of the North St. Paul Comprehensive Plan
- Maintain the character and integrity of North St. Paul’s neighborhoods and commercial districts by promoting excellence of design and development
- Prevent traffic hazards
- Provide adequate services
- Encourage development in harmony with its surroundings
The Design and Historical Review Commission (DHRC)

The Design and Historical Review Commission (DHRC) is a seven-member advisory commission appointed by the City Council. Each of five commissioners at large are appointed by the City Council for a two-year term. One City Council member and one city staff member fill the other two commission positions. The Commission meets the second Tuesday of every month at 4:00 P.M. at the North St. Paul City Hall. The city code governing the commission can be found under Title III – Governance, Chapter 32, Section 32.50 of the North St. Paul Code of Ordinance.

The Commission was established for the purpose of ensuring the preservation of North St. Paul’s historic landmarks and ensuring that public and private property are maintained and developed in harmony with the desired character of the city and in conformance with the North St. Paul Code of Ordinances and Comprehensive Plan 1998 - 2020. Its objectives are to:

(A) Encourage the harmonious growth and appearance of structures and property within the city;
(B) Preserve the historical heritage of the city;
(C) Maintain and improve property values throughout the city by insuring property owner compliance with the design regulations of the Zoning Code; and
(D) Encourage the physical development of the city as intended by the city’s Comprehensive Plan and Zoning Code.

The Commission acts in an advisory capacity to the City Council. After reviewing proposals for new construction, renovation, facade changes, or other proposals requiring review, the Commission may recommend approval, denial, or approval with certain conditions. Upon completion of a design review, the Commission makes necessary reports and recommendations to the Planning Commission and City Council. Occasionally it is necessary to have a joint meeting with the Planning Commission, which is scheduled as needed. Final decisions on proposals are made by the City Council.
HISTORY OF NORTH ST. PAUL

North St. Paul, incorporated in 1887, is one of the oldest suburbs in the Metro area. A group of businessmen led by Captain Henry Castle, Civil War veteran and Minnesota Senator, platted our 1400 acres into a “planned community.” Their focus was on bringing in industry and business to capitalize on the newly run Wisconsin Central Railroad line.

They set aside areas for industry, homes, churches, schools, and parks, selling off the 1200 lots which comprised the new town. Industries from other Midwest cities moved to North St. Paul to take advantage of the location and the railroad.
A brickyard was established to manufacture bricks for the multi-storied factories which were built to produce furniture, caskets, pianos, and organs. Many of the 2,000 residents of the town worked at the various companies in town. Others commuted to their jobs by the streetcar line which ran between St. Paul and North St. Paul and then extended out to Mahtomedi and White Bear Lake.

A national recession in 1893 dealt a severe blow to the aspirations of the town’s leaders, but the Luger Furniture Company and Luger Lumber Company survived the down turn and furnished jobs and industry well past WWII.

Many of the original homes built in the late 1880s are still occupied and some of the original business buildings are still in daily use. The numbered walking tour of North St. Paul points out these sites. Some of these buildings have been identified as eligible for National Historic Site designations by Ramsey County.

Local news and information has been published weekly by the Ramsey County Review, successor to the Sentinel, since 1887, and Neumann’s boasts the oldest continuously operating saloon in Minnesota.

Current industries have contributed much to the development of the industry in North St. Paul, and plans for economic development will continue to insure the future of the community.
Types of Projects in the Downtown Design District That Require a Review

I. All new construction requires review.

II. Proposals to construct, expand, restore, remodel, or otherwise change a building in the Central Business District require a review if the square footage involves more than:
   a.) 400 square feet or more of a building
   b.) 24 lineal feet of the facade of a building fronting on a street
   c.) 24 square feet of a facade fronting on a street
   d.) A significant architectural detail of the building
   e.) A change in land use involving a conditional use permit

III. All new signs larger than 15 square feet and/or numbering more than 2 per business require a review. Repair or replacement of signs that do not comply with the standards contained herein also require review. If signs are not within code, they must be brought up to code if altered, repaired, or replaced.

IV. All new landscaping projects.
Application Procedure and The Design Review Process

A goal of the City of North St. Paul to provide developers and business owners with the most uncomplicated building and renovation process possible, thereby facilitating the downtown revitalization process. One of the objectives in striving for this goal is to provide developers and business owners with an efficient review process. When a change in the built environment is proposed within the city of North St. Paul, the procedure is to pick up the Design Manual, Building Permit Application, and the appropriate Supplement(s) to the Building Permit Application at the Community Services Department desk. The Community Services Department will facilitate the movement of your project to the appropriate review commission(s) and department(s) necessary to obtain approval(s) for your project. Some of the application forms can also be obtained on the web at www.northstpaul.net, or in the appendix of this manual. The following steps comprise the review procedure:

**Step 1:** File Application. Ten (10) days prior to the next (2nd Tuesday of every month) Design and Historical Review Commission meeting, file a Building Permit Application with the appropriate submittal materials and supplemental form(s) at the Community Services Desk, North St. Paul City Hall, 2400 Margaret Street, North St. Paul, MN  55109.

**Step 2:** Schedule a Review. Contact the Community Services Department (phone: 651-747-2440) to schedule your review date(s). Most likely your application will be reviewed at the next scheduled DHRC meeting if it was received at least ten (10) days in advance of the meeting. NOTE: You may also have to schedule meetings with the City Building and Zoning Official and Planning Commission.

**Step 3:** DHRC Review. Your project will be reviewed by the Design and Historical Review Commission (DHRC) and you will have the opportunity to discuss it with them. If you are asked to make amendments to your application, you will be given the opportunity to make minor amendments. If changes are not that simple, you will be scheduled for a follow-up review. After review by the DHRC, your application will be forwarded as necessary to planning and/or engineering and then will be returned to the Community Services Desk. If your proposal is approved by the DHRC, they will write a report to the City Council informing them of the approval. If you proposal is not approved, you and the Council will receive a report stating the reasons it was not approved. NOTE: For new development, developers are encouraged to participate in review at each phase of planning, starting with design concept. This may save developers a considerable amount of time and planning expense.

**Step 4:** City Council Approval. The DHRC report will recommend approval, denial, or approval with certain conditions to the City Council. The City Council will take this information into consideration when they vote on your project.

**Step 5:** Obtain Permit(s). Upon City Council approval of your proposal, the Building Official will complete the review of your building plans for compliance with state building codes. Upon approval of the Building Official, you will be notified and appropriate permits may be obtained from the Community Services Department. Projects CANNOT be started without appropriate permit(s).
GUIDING PRINCIPLES

Through careful consideration and planning, the City of North St. Paul has developed six guiding principles that the City believes will foster a strong local economy; and a cohesive, vibrant, and livable community. These design principles are based upon the successes of traditional city planning and the recognition that a new planning paradigm for the 21st Century is imperative for sustenance of livable communities.

The six principles are:

1.) The public domain (public parks, trails, town squares, civic buildings, streetscapes/sidewalks) must be reintroduced as an important component of suburban community planning. Stand-alone buildings and developments will not be allowed in the Central Business District.

*Private development and the public domain should mutually reinforce each other. New development should contribute to the community, be aesthetically pleasing, and physically connected to the public realm/community as a whole. Stand-alone developments break continuity and unity of the community.*

Existing public structures should be repaired, renovated and maintained, and new development should articulate and connect to the public domain wherever possible. The public domain is that which belongs to all citizens, but which no one owns. When cared for, it is the wellspring of collective civic pride and the geographical expression of American unity and identity. The public domain is furthermore the physical form of the common good and provides the public places necessary for expression of civil liberties such as the right to assemble and speak freely in public. It is the connective tissue of healthy communities and its importance should be recognized and highlighted.
2.) The scale of buildings and speed of cars on the streets should be in proportion to the human dimension and pace, and in proportion with the existing Downtown streetscape.

In places that humans live and play, the size and speed of technology should not overpower the humanity that produced it, unless one is seeking a thrill. An everyday environment that overwhelms the human being can create a sense of discomfort and undermine one’s sense of personal security. Automobiles tend to have the capability of overwhelming humans with their speed and size; therefore, traffic-calming techniques and design techniques that separate the pedestrian realm from that of the auto are encouraged.

In order to maintain and enhance the comfortable small-town atmosphere of Downtown North St. Paul, building scale should be harmonious and in proportion with our community and the people who live here. Building scale includes all elements of a proposed development: the building footprint, height, width, and associated parking.

Humans prefer to be in places that enclose them, and seek out places with pleasing proportions (Kunstler, 1996.) We believe that two to three story buildings in Downtown will enhance the streetscape proportion, be harmonious with the existing buildings, and provide the desired sense of streetscape enclosure without compromising the integrity of the small-town atmosphere.

3.) The streetscape and storefronts should be designed for the pedestrian.

The building design should help make the street enjoyable, visually interesting and comfortable. Individual buildings should be integrated with the streetscape to bring activity in the building in direct contact with the people on the street.
Storefronts should have a recognizable entryway and transparent display windows. A storefront that is clearly permeable is more welcoming to the potential patron and will likely be more economically successful than one that has a difficult-to-find entrance and blank walls without windows.

The streetscape should provide an interesting, safe and walkable atmosphere for persons of all abilities. Architectural detail, proximity of parking that is accessible but unobtrusive, traffic calming techniques and well-designed and safe walking surfaces/pathways contribute to a pedestrian-oriented environment.

4.) Downtown properties should be diverse in use and serve a diverse population.

Diversity and interdependence are fundamental to a healthy community ecosystem. Communities built upon a singular industry or monoculture are less likely to survive fluctuations in the economy. Buildings that provide urban living and commercial space bring people to downtown and provide easy access to the commodities and services that they need and want.

This type of development is a departure from traditional “zoned” development where residents live in remote locations from the places they work and shop, requiring a trip in the automobile or bus to meet the needs of everyday life. A return to urban residential living in a mixed-use environment will give new freedom to adolescents who don’t yet drive or the elderly who no longer drive.

5.) New development and renovation projects should integrate environmentally responsible and sustainable development practices whenever possible.

We are stewards of our earth and we must respect the delicate balance of nature. Environmentally responsible and sustainable development recognizes the need for a new design paradigm for the 21st Century, a
paradigm that respects our environment and meets the needs of the present
generation without compromising the ability of future generations to meet 
their needs.

Although the rights of private property owners are recognized and 
appreciated, it is because of the concern for the well-being of future 
generations and the finite nature of our natural resources that we support 
environmental conservation and compact development as opposed to 
uncontrolled consumption and sprawl. Application of 
knowledge and technology that conserves water and land, 
and protects air quality is supported.

6.) Development and renovations should strive to preserve the character, 
place identity, and the “small town atmosphere” of downtown North St. 
Paul.

Certain characteristics that people tend to associate with small towns 
are becoming more desirable in the 21st Century as we are beginning to 
recognize how much long commutes and the isolating effects of the 
automobile have eroded the quality of American life. The small town 
characteristics of accessibility and proximity of commodities, 
entertainment, and personalized service are being sought out by many 
individuals. In addition, small towns provide a sense of simplicity, 
stability, security, community and belonging; characteristics that North 
St. Paul would like to maintain and continue to provide for its citizens in 
future.

Architectural detail, proportion, spatial form and configuration should be thoughtfully considered as they 
contribute to community character/place identity and impact citizens’ sense of civic pride, attachment and 
responsibility for their community. These details also contribute to fulfillment of certain psychological 
needs of people, such as the need for personal security, spatial orientation and understanding, and 
beauty.
PART II - DESIGN STANDARDS AND GUIDELINES

Based upon the guiding principles, this Design Manual has been developed. The guidelines and standards that follow are the building blocks that will give the principles life and ensure harmonious design. They are also intended to move the overall design of Downtown North St. Paul toward a more successful specialty retail and service-oriented street design while at the same time maintaining a character that is compatible with the existing small-town character of Downtown North St. Paul. The guidelines and standards form a consistent framework that will guide development so that rather than ending up with a hodgepodge of disconnected design, the city may present itself as a united entity. On the following pages you will find good design examples for the layperson as well as information that will help shop owners to express their individuality through storefront design, signage, architectural features, etc.

What are Design Guidelines?

Design guidelines are intended to provide business owners and potential developers with examples of and ideas for well-designed Downtown spaces. While some guidelines are also standards, others are merely suggestions for improving the appearance of Downtown. We hope that all business owners will find beneficial design recommendations that will help their businesses thrive.

What are Design Standards?

A design standard is a specific criteria limitation placed on development and uses which is intended to protect the public health, safety and welfare. Development and uses include infill development and existing building renovation or alterations of the built environment including sign or lighting changes. Standards establish the performance requirements that must be met when renovating, rehabilitating, or otherwise making changes in the built environment. The standards also include maintenance requirements that are enforceable by code in order to prevent public nuisances. Some standards are intended to prevent and eliminate conditions which depreciate property values, that cause blight, or are detrimental to the environment.

IMPORTANT NOTE: It is important to note that the North St. Paul Code of Ordinance is the governing document. Standards included in this manual may be in abbreviated form and are presented here for reference. If there is any discrepancy between the standards in this manual and the North St. Paul Code of Ordinance, the Code of Ordinance will govern.
**Streetscape Elements and Materials Palette**

Often when discussing design, one will hear the phrase “variety within unity” as a desirable design feature. When applying this to community design, the **variety** is provided by the individual expression of business owners through storefront design; while the **unity** is provided by the elements within the public realm, i.e., the sidewalks, streets, benches, lights, parks, town squares, planters, bus stops, civic plazas, public buildings, and a plan for connection and arrangement of these public elements.

One way that unity is established within the public realm is through **consistency** in the palette of materials and elements that make up the public domain. The **Streetscape Materials and Elements Palette** found on the following pages includes the palette of materials and elements that North St. Paul has chosen to use whenever a repair or renovation of the streetscape is necessary. By replacing materials and elements that have fallen into disrepair with a consistent palette, and installing new elements from a given palette, greater unity will be established on 7th Avenue.

The bench, trash can, and planter are from DuMor, Inc. The color is green. The local provider is Earl F. Anderson, Inc.

The trash cans can be modified for recycling with lids that designate cans and bottles versus trash.
Streetscape Elements and Materials Palette Continued...

**Intent:** To create a strong place identity by providing uniformity and consistency in the character of the streetscape. The streetscape is the connective framework that creates unity and continuity for the Downtown. The individual storefronts provide elements that create variety within the unity.

**Guideline:** When making improvements to private property that connects with the public domain, including the addition of bike racks, trash receptacles, parking structures, fences, or benches, property owners should match approved North St. Paul styles whenever possible.

**Standard:** When a renovation, redevelopment, or new construction damages existing public streetscape elements, those elements must be replaced with approved North St. Paul streetscape elements.

The paving pattern in front of city hall is herringbone with a soldier course perimeter. The pavers are the Holland paver from Anchor Block in the North Oaks color. Whenever possible, combining signs should be considered. The Downtown signs should have a camelback shape versus the rectangular shape of signs outside of the district.

Brick planters, seatwalls, partial walls with a concrete cap or wrought iron fencing with plantings are examples of the preferred type of screening structure for private property that connects with the public realm.

Tree guards should be placed on trees that are in danger of being damaged by City plows.
Site Design and Layout
Building Orientation - Setbacks

**Intent:** This guideline ensures the visibility of all business storefronts along the street and encourages business activity that is in close proximity to the sidewalk. Furthermore, this guideline helps to establish unity and continuity of the streetwall.

A building that is set back from the streetwall interrupts the continuity of the streetwall structure. It is the streetwall that creates the space or volume within the street that is a critical component of place-making which in turn is a component of many successful business districts.

**Guidelines:** Buildings should be built flush to the sidewalk and flush with adjacent buildings.

**Standards:** Infill buildings shall be built flush to the sidewalk and flush to adjacent buildings. No side setbacks are allowed unless next to a public pedestrian way or residential district where setback is required. If the property owner applies for a variance, special provision for signage and architectural structure contiguous with the streetwall (such as a brick planter or seat wall) must be part of the design. Furthermore, the design and specified use must contribute to the activity of the street and meet all other design criteria. For example, the plan must still have a clearly identifiable entrance and pedestrian-oriented design.
Building Orientation - Entrances

**Intent:** To provide clearly identifiable, welcoming, and convenient primary entrances to businesses from the main business corridor(s.)

People traveling along the main streets in the central business district should be able to easily see store fronts, windows, doors, and other aspects of business activity. Primary entrances that are not easy to find or that are located “around back” or “to the side” may confuse patrons or make the shopping experience less convenient. Patrons coming and going from businesses create a vibrant shopping atmosphere. It is desirable to keep this activity concentrated on the main street.

**Guidelines:** If your building is on 7th Avenue, there should be a clearly identified primary entrance for your business opening directly onto 7th Avenue. If there is opportunity for a secondary entrance to open onto a secondary street, it should not have the same prominence as the primary entrance. If your business occupies the “back” half of a building on 7th Avenue, your primary entrance may be on Seppala Blvd. In this case, you should have a primary entrance that is clearly marked opening directly to Seppala. Businesses should consider dual access points for corner lots, a primary access on the main commercial street and a secondary one on the secondary commercial street.

**Standards:** All buildings on 7th Avenue must have a clearly marked 7th Avenue entrance opening flush to the sidewalk. The primary entrance to a business in the Downtown Design District must be at grade with the sidewalk and there shall be visibly and functionally clear access. Entrances must be ADA compliant where required. If the building is on a corner, a corner access is allowed provided it is clearly marked. A secondary access is allowed at the rear of the building or on a side street. All businesses that have a public entrance on Seppala Boulevard shall have a clearly marked entrance.
Rear Entrances

**Intent:** To encourage the development of double street frontages and to establish rear building entrances that have a welcoming appearance.

**Guideline:** If there is a public rear entrance, it should be clean and well maintained and present a welcoming appearance. A small sign, awning, display window, or planter box can improve the appearance and make the entrance more visible and welcoming.

**Standard:** If the primary entrance to a business is in the rear portion of a building, it must be clearly marked. Trash containers must be a minimum of 12’ from any entrance.
Landscaping and Impervious Surfaces

**Intent:** To reduce storm water runoff; to screen out undesirable views; to provide shade; to buffer residential districts; and to enhance the pedestrian atmosphere.

The benefit of plants and the color green has been the topic of many researchers. In the 19th Century, Central Park was built to “solve the ills of the tenements in New York City” and the new Minneapolis Public Library is using green roof technology to mitigate storm water runoff and manage rooftop temperature. Although North St. Paul is not a big city it can still do its part to be sensitive to the environment and the pedestrian experience; therefore, the following landscape guidelines are encouraged.

**Guideline:** The use of flower boxes, large flower pots, and public landscape areas in Downtown is encouraged. Surface parking lots should consider avoiding use of curbs to direct storm water; instead, consider the use of vegetated filter strips at the edge of the lot, rain gardens in below grade median islands, and porous pavements with infiltration beds below the parking surface. Landscaping can be used to mitigate impervious surfaces like parking lots and to enhance the pedestrian realm.

**Standard:** Parking lots shall have landscaping, including berming where appropriate, along the outside edge. Parking bays shall, wherever appropriate, have landscaped islands. Parking of more than 20 cars in a row shall be broken up by a landscaped island or a landscape feature having a width of at least eight feet and a depth of at least 15 feet. A minimum of 2% of the gross lot size of infill development must provide for landscaping that allows infiltration of storm water. Curb and gutter shall be used where necessary according to the Planning Commission and City Engineer.

Examples of the use of potted plants to enhance the pedestrian experience.
The storm water management techniques illustrated above are just three of the many possible ways to improve water quality and reduce runoff through landscape design.
Parking Lots

**Intent:** To maintain a contiguous and safe pedestrian walkway along storefronts; to encourage more productive use of land; and to encourage the building of a more sustainable environment in North St. Paul.

Surface lots consume valuable land (contributing to sprawl) and create large *impervious surfaces* that contribute to excessive *storm water runoff* and the *heat island effect*. Surface temperatures on asphalt parking lots can reach up to 150 degrees and can contribute to rainwater runoff greater than 90% in some urban areas. Furthermore, when parking lots separate storefronts from pedestrians or their driveways interrupt strolling shoppers, the pedestrian shopping experience is adversely affected.

**Guideline:** When undertaking an infill development project, underground parking and/or parking ramp structures should be considered over surface parking lots. Parking structures adjacent to public right of ways should be designed using the recommended *North St. Paul Streetscape Elements and Materials Palette*. Design of entrance drives that do not cross pedestrian walkways is encouraged.

**Standard:** If parking structures are built, they must be designed to avoid blank concrete facades where visible to the public. The same materials standard that applies to building facades applies to parking structures (i.e., 50% brick facade adjacent to public right-of-ways.) Entrance to parking lots between buildings and behind buildings must be provided from streets other than 7th Avenue. No private parking lot entrance drives are allowed to cross the sidewalk on 7th Avenue; however, one entrance per block is allowed for municipal lots.
**Parking Screening**

*Intent:* To reduce the visual impact of parking lots; to provide convenient and sufficient parking to serve the patrons in the Downtown District without compromising the pedestrian character of the District.

*Guidelines:* *Seatwall* planters with plantings are the recommended screening structure. The property owner should consider constructing the screen with North St. Paul Streetscape Palette materials. Plantings should be some type of native vegetation that provides a mix for year-round interest and/or bird habitat in the form of evergreen vegetation, berries, or colorful stems and seed heads.

*Standards:* Surface parking lots must be screened from the public street and sidewalk by decorative fences and plantings, or brick planters with cement caps with plantings. The minimum width of the screening buffer is four feet, minimum planter height is 18 inches and maximum overall height is 4 feet. Minimum wall or fence height is three feet and maximum height is 4 feet. The parking “screen” shall be continuous, not exceeding 50 feet in length without providing a pedestrian exit/entrance point that doesn't exceed five feet in width. The “screen” must maintain the same setback requirements as buildings in Downtown and must not encroach on public sidewalks or streets. Plantings must be properly maintained. Examples of improperly maintained plantings are: dead or brown plants, weeds or garbage in planters, excessive height or width due to lack of pruning.
Utility Areas and Mechanical Equipment Screening

**Intent:** To enhance the pedestrian experience by blocking odors, noise and visual pollution from garbage collection areas, loading docks, HVAC and other service areas.

**Guideline:** Visually pleasing service area fencing is encouraged. Use of brick or natural stone is preferable. Wood fencing is discouraged as it is difficult to maintain. If it is used, detail for visual interest is encouraged. Co-location of garbage and recycling receptacles is encouraged.

**Standard:** Trash and storage areas, service yards, loading areas, transformers and air conditioning units, if located outside, shall be contained and screened from view of nearby streets and adjacent structures in a manner that is compatible with the building and site design. For new construction, the same architectural materials used on the building must be used to contain mechanical equipment and utility areas.

The use of non-transparent fencing is required to screen dumpsters, but only to a maximum height of 72 inches immediately enclosing the dumpster and a maximum of two additional 32-gal. garbage cans. If a common service area has been designated, it must be used and all service related items must be contained within it. If wood is used for the screen, it must be stained and maintained. Examples of poorly maintained dumpster screens are those where parts of the screen are cracked, broken, or missing; hinges are loose or broken; or wood is unfinished or weathered. All waste and recyclables shall be stored in metal dumpsters or approved plastic waste containers with secure lids that prevent intrusion by rain or animals. Waste containers must be screened on all four sides (one side gated for waste collection access) with screening material that is compatible with the principle structure of the business.
Rooftop Mechanical Equipment Screening

**Intent:** To screen rooftop mechanical and communications equipment where visible from surrounding properties and the public right-of-way.

**Guideline:** When undertaking new construction, mechanical equipment should be integrated into the design of the building such that it is not visible from adjacent properties or to pedestrians and motorists on public right-of-ways.

**Standards:** All rooftop equipment shall be designed to minimize undesirable views when viewing rooftops from higher elevations, abutting property; and public right-of-ways. Screening shall be accomplished through the use of architectural elements and materials which are consistent with the building design and architectural controls of the area. Painting equipment, building a fence, or using screening material inconsistent with the rest of the building is not allowed.
Fences

**Intent:** To maintain a safe, welcoming, small-town and pedestrian-oriented environment; to prevent visual blight caused by fencing maintenance issues; to promote the design of an environment of trust and one that invites people in as opposed to keeping people out.

**Guideline:** If fencing is needed, a sustainable product like wrought iron or brick should be used to prevent deterioration and maintenance problems that could arise from use of wood or another unsustainable product. Although fences constructed to serve an intended function such as containment or protection of a specific area will have certain structural requirements, property owners should also consider use of decorative elements in the construction of the fence to contribute to visual interest for the pedestrian. Good visibility of property creates a safer environment, so if fencing is necessary, it should be easily seen through or over (see photo below.)

**Standard:** Fences shall not be allowed unless absolutely necessary for a functional reason. Fencing is allowed for the following purposes:

1. To contain or protect a planted area.
2. To contain an area for sidewalk dining (must allow for a minimum of six feet free passage on the sidewalk.)
3. To separate parking areas from sidewalks.

When allowed, only sustainable fencing material shall be used such as powder coated wrought iron or anodized metal fencing. If fencing is on the public right-of-way, it must utilize the *North St. Paul Streetscape Elements and Materials Palette.* Wooden fences tend to deteriorate and lack the sustainable quality of metals; therefore, they are not allowed except in designated service areas to screen dumpsters (see *Utility Area Screening.*) Permanent bars on windows are not allowed. Solid security gates are not allowed. Fences must be no higher than necessary to serve the intended functional purpose. All fences must be easily seen through above 48 inches unless the fence is used to conceal a dumpster.

**Recommended Fence Material**

*If the purpose of this fence was to merely separate diners from the sidewalk area, it should be shorter; however, this fence also secures the property located within while at the same time allowing clear visibility to the interior of the space.*
Outdoor Seating

**Intent:** To encourage outdoor seating as an amenity that compliments the pedestrian atmosphere and activity level in the downtown district and to ensure adequate space for pedestrians to pass adjacent to sidewalk dining areas and in and out of neighboring businesses. Furthermore, guidelines below are intended to prevent automobiles from interfering with diners and to ensure that vehicles have clear traffic sight-lines at corners.

**Guidelines:** Restaurants or food service establishments in Downtown are encouraged to set up outdoor dining areas. Dining areas are especially recommended along the sides of buildings where no other use is designated. It is recommended to define the dining area with a railing and planters to enhance the dining experience.

**Standards:** Food service establishments may only use public space directly in front of or directly to the side of their storefront and must not encroach on neighboring storefronts or properties (a one foot buffer at the property line must be maintained.) The seating area must also maintain a two foot buffer distance from the curb where there is parallel or angle parking. Where there is angle parking, tire stops are required such that car bumpers will not cross the curb-line. Tire stops must be removed in the winter. At corners, and in other areas where traffic is not buffered by parking, seating must maintain a six foot distance from the curb, and again, planters are recommended within the buffer zone. Umbrellas and other such objects that may impair sight-lines at corners must be set back 15 feet from the corner. Dining areas must be defined by an ADA compliant temporary railing at the border, must be visible to pedestrians, and must maintain six feet of clearance for pedestrian passage on the sidewalk. The six-foot “clear zone” shall be designated by the city. Because of seasonal needs such as snow removal, outdoor seating is only allowed from April 15 to Oct. 15 and must be removed from the sidewalk during non-business hours.

Outdoor seating is encouraged.
Mixed Use

**Intent:** To provide a mix of uses so that the street stays active throughout the day and into the evening; to encourage housing Downtown that will not adversely affect activity at street level, but rather contribute to activity by putting people in proximity to goods and services; to prevent street-level building uses that don’t contribute to an active streetscape.

A partial list of mixed uses that are encouraged in the Downtown District includes housing, retail, services, offices, entertainment, and food service. Examples of passive uses that are discouraged include: non-service offices, housing, For a complete list, refer to the North St. Paul Code of Ordinance.

**Guideline:** Housing and office space on the second story or above is encouraged in Downtown buildings. Uses should be mixed vertically within buildings and horizontally from building to building. A vertical mix of uses might include retail or services on the ground floor and residences or offices on the upper floors. A horizontal mix of uses might include different kinds of stores and services interspersed. A door to upper-level housing may open onto the main street provided the doorway has architectural treatment(s) that distinguish the private space from the public space. The doorway may not take up more than 25% of the lineal store frontage.

**Standard:** The street-level floor of all buildings in the Downtown Design District must contribute to an active streetscape. Examples of active uses include: retail, entertainment, or service-oriented uses. Housing and non-service office space is not allowed on the ground floor.
Franchise Architecture

**Intent:** To maintain the unique small-town character of Downtown North St. Paul and to ensure that all buildings connect to the public realm and are not stand-alone structures.

**Standard:** Trademark architecture (building design that is identified with a particular chain store and is reproduced in the same form and color regardless of location) is not allowed in Downtown North St. Paul. Franchises that wish to locate in Downtown must build a building that is compatible with the architectural scale and character in the district. The main entrance of the building must connect to the public realm and not to a parking lot.

Examples of franchise businesses that have designed storefronts that are compatible with the surrounding architecture
Proportion, Height, and Width
**Proportion and Rhythm**

**Intent:** To ensure that development and building additions or renovations are compatible and in proportion with neighboring buildings, 7th Avenue, and human beings.

Proportion is the relationship of one object to another and often determines if a design is harmonious or not. Like proportion, rhythm often determines whether or not a design is harmonious or “out-of-sync.” As you will notice in the drawing below, the section of buildings that are harmonious have compatible proportions in all respects: height, width, window pattern, and vertical layering. The section that is not harmonious has disjointed rhythm and disproportionate building width, side setback, and height.

**Guideline:** The proportion of infill buildings should be sympathetic to the proportion of the buildings adjacent to them, to the street width, and to the human scale.

**Standard:** No building may exceed three stories or 40 feet in height, whichever is less. No building may be constructed less than two stories. No building may be more than 24 feet higher (or two stories, whichever is less,) than the building directly adjacent to it. Although the overall width of a building may be greater, *bay width* is a maximum of 25 feet.
Height

**Intent:** To promote the construction of infill buildings that is compatible with the existing character of Downtown buildings; to promote a slightly increased overall height of buildings to strengthen the sense of place and economic potential in Downtown; to prevent further construction of buildings that are too low (one story) to define the street or contribute to a mixed-use environment; and to prevent construction of buildings that are so high that they will dwarf existing buildings, detract from the small-town character, and interrupt the harmony of the commercial corridor of Downtown North St. Paul.

**Guideline:** The optimum building height in Downtown is a two or three-story with a two or three-foot parapet. Construction of three story buildings is encouraged. If an infill building is constructed adjacent to a one-story building, it should be two stories for maximum compatibility with the adjacent one-story while still complying with code. If the infill building is three stories and longer than one bay, it is recommended that it be designed to step down to two-story adjacent to the one-story. Two-story buildings should be built to accommodate a third story at a later date.

**Standard:** The heights of new buildings shall contribute to the desired character of Downtown. The height of new buildings shall enhance the small-town atmosphere and contribute to economic welfare of the district, therefore, no building may be less than two stories or 22 feet, whichever is greater. Maximum building height is three stories or 40 feet, whichever is less. No building may be greater than 24 feet higher than an adjacent building.

The height of infill construction and facade renovations should contribute to the desired character for Downtown and be compatible with surrounding buildings (see “The Desired Character of Downtown” included in the Introduction of this manual.)
**Width (Length of the Facade on 7th Avenue & Margaret Street)**

**Intent:** To encourage enhancement and development of a Downtown shopping area where people can easily stroll from storefront to storefront; to ensure rhythm and proportion of infill development is in harmony with the existing streetscape structure; to avoid long monotonous facades that have no interest value to the pedestrian.

Many buildings built today are designed for the scale and speed of the automobile. A building with a façade a full block long may be fine to pass by in an automobile, but pedestrian shoppers tend to stroll from door to door, window to window. Window shopping and pedestrian traffic is discouraged where the building façades are lacking doors and windows or if doors and windows are too far apart to catch the curious eye of the casual shopper. In the heart of Downtown North St. Paul, the typical width of a storefront is 25 feet.

**Guideline:** Infill development should consider the existing rhythm of the streetwall which is determined by building width. The ideal width of an infill development should be 25 feet wide to preserve the character of Downtown North St. Paul. As this width would generally not be a realistic expectation in today’s development climate, it is recommended that those considering infill development design buildings with bays 25 feet in width and numbering no more than three.

**Standard:** A single building façade shall not be greater than 75 feet in width/length on Margaret St. or 7th Avenue E. If a building is greater than 25 feet in width, there must be bays established every 25 feet and no two adjacent bays may be blank walls.
Façade

The facade of a building is the exterior wall usually at the front of the building. The word comes from the French language meaning face or frontage and is used by architects to refer to the principle frontage of a building that is often given the greatest design consideration. Well-designed facades have a carefully considered pattern and placement of door and window openings (fenestration) and architectural details such as cornices, sills, lintels, parapets, and trim work.
Intent: To maintain the distinguishing features of historically significant buildings and to ensure sound pedestrian-oriented design of new development; to maintain building facades so that they convey a sense of authenticity, quality of construction, welcoming appearance, and business identity; to prevent actions that close up doors and windows, “the eyes on the street.”

General Guidelines: It is recommended that property owners renovate and construct buildings with the pedestrian in mind. Creating visual interest value for the pedestrian through use of quality materials, architectural detail, roofline variation, and fenestration is recommended. Make sure that the person on the street has clearly visible functional and visual access to the interior of a building.

For Buildings on the Historical Register

Guidelines: Property owners should strive to restore buildings to their original appearance.

Standards: The removal of architectural features on historically designated buildings is not permitted. Deteriorated architectural details shall be repaired rather than replaced. Distinctive stylistic features or examples of skilled craftsmanship characteristics are to be preserved. If changes in the use of a building are contemplated, changes must be accomplished without alterations of facade and structure where ever possible.

For New Construction

Guidelines: Except for fenestration, architectural detail, and trim work, the facade of new structures should be constructed of 100% brick. Trim and architectural detail should be constructed of natural stone, anodized aluminum or similar metals. All publicly visible facades should be of 100% brick including side walls adjacent to pedestrian walkways or rear approaches visible to a pedestrian.

Standards: The design of the building and material choice must take into account the view of the building from abutting streets and from other land uses. Fifty percent (50%) of the building material must be brick. Trim and architectural detail must be constructed of natural stone, a secondary brick material, anodized aluminum or similar metals. Painted wood is limited to trim. Unacceptable facades are those using wood, veneer siding, efface, synthetic or stamped veneers or shiny materials (example: unpainted metal or chrome, polished stone, shiny plastics, etc.) Metals may only be used as an accent material if appropriately integrated into the overall building design and in the case of wood, not subject to damage caused by heavy use or exposure.
Façade - General

Renovation of Buildings That Are Not Historically Significant

**Intent:** To maintain building façades so that they convey a sense of authenticity, quality of construction, welcoming appearance, and business identity; to allow renovation to occur in stages so that the financial burden is reduced for those working on improving the appearance of their business.

**Guideline:** When making façade repairs or renovations, use of brick with compatible material for trim and architectural detail is encouraged. When brick is not feasible, the use of material that is the same as, or that compliments the existing structure is recommended. Property owners are encouraged to restore brick façades, open up covered windows and doors, and restore transom windows and quality architectural details if any. Lighting to accentuate the architectural features of the building and construction of parapets to increase the effective height of one-story buildings is encouraged. Installation of awnings that reflect the door or window beneath them is also encouraged.

**Standard:** Façade renovations that meet criteria requiring design review must submit plans for a full façade renovation even if renovating only a portion of the facade. Partial renovation may or may not be approved depending upon whether or not a smooth transition between renovation phases is possible in regard to building appearance.

**Not Recommended:** Covering any part of the building façade with false veneer materials, ie., false brick veneer (split brick, if authentic brick material is okay,) stucco, aluminum siding, or any sheet siding over the top of the an existing material; filling in doors or windows with brick, wood, or any material that obscures the original opening; creating windowless blank walls or destroying architectural detail; removing existing quality materials and details from a building.
Intent: To limit the monotony and unwelcoming atmosphere of walls that are long, blank, and fortress-like.

Guideline: Blank façades can be enhanced with detailing, artwork, landscaping or other visually interesting features.

Standard: Murals are encouraged on blank walls; however, no brick wall may be painted unless it has been previously painted or is a pale brick that is detracting from the vitality of the street (murals must be approved by the Design and Historical Review Commission.) Murals on two walls adjacent to one another are not allowed. For infill development, walls greater than 25 feet in length must be divided into bays not greater than 25 feet in length. There may not be two bays adjacent to one another without fenestration comprising at least 70% of the wall space. In the bays where there is not fenestration, two of the following techniques must be employed to minimize the apparent mass and monotony:

- Landscaping with vines or columnar plants
- Setbacks or wall modulation not to exceed one (1) foot
- Application of architectural detail
- Mural, inlaid tile, or other artwork

Although a first choice would be to restore display windows and doors, the photos to the right illustrate how murals can be applied to provide visual interest on blank walls of a building. Below are walls that present opportunities for improved fenestration, landscaping with vines, and/or artwork.
Facade Fenestration - Windows

**Intent:** To provide a welcoming atmosphere for shoppers by ensuring that the person on the street is able to visually connect with the interior of a store; to prevent use of window materials that block visual access to the interior of a building.

Windows and doors create a pedestrian-friendly atmosphere that encourages people to stroll and shop. If there are blank walls or if windows are blocked by signs, too much merchandise, curtains, or other objects, the potential shopper is less likely to see something inside the store that would encourage him/her to enter.

**Guideline:** Transparent storefronts are desirable and encouraged. It is best if you can see all the way into the interior of the store. Empty display windows and those that are cluttered are discouraged. It is *not* recommended to use display windows for storage or to block display windows with signs. Lighting the display window at night with a light on a timer is encouraged.

**Standard:** Buildings must be comprised of 70% transparent window material on ground-level facades facing streets and there must be a minimum of 40% on second or third-story levels. The window must be made of glass and the glass must be clearly transparent. Colored, tinted, opaque, or smoked glass is not allowed, except in transom windows. Reflective glass is not allowed. Boarding up windows is not allowed. Signage must not cover more than 20% of the window. Permanent bars on windows are not allowed. Solid security gates are not allowed. Vacated shops and buildings otherwise in transition must cover windows.

*Covering display windows with curtains or too many signs, or using the ledge for storage is not recommended.*

*opaque windows are not permitted.*

*The windows in the photos above allow nice visibility into the interior of the store. The windows in the photo directly above open up in the summer to allow a very good connection between the interior of the building and the seating outside.*
Facade Fenestration - Doors

**Intent:** To encourage a welcoming atmosphere by providing ease of physical access to buildings in the Central Business District for all persons; to prevent use of doors not compatible with the business district.

**Guideline:** Doors comprised of 70% or greater glass with visibility through the door six feet into the interior of the business space are encouraged. Lighting at night is encouraged. Choosing a door that is compatible in overall size and material of the facade is recommended. Closing one half of a double door, replacing a door with one smaller than the original, or placing merchandise behind the door is not recommended.

**Standard:** Primary entrances must allow visibility through the door a minimum of six feet. Seventy (70%) of the door size must be transparent glass and not be curtained. All doors on 7th Avenue and Margaret St. must be of a commercial grade. ADA access must be provided where required. Windows in doors must be made of glass and the glass must be clearly transparent. Colored, tinted, opaque, smoked, or reflective glass is not allowed. Boarding up doors is not allowed. Signage must not cover more than 20% of the door window. Permanent bars on windows are not allowed. Solid security gates are not allowed.

Although the windows provide nice visibility, this business opens the door on cool summer days to improve visibility into the interior of the store.
Facade - Awnings

**Intent:** To enhance and encourage a pedestrian atmosphere for window-shopping by providing protection from the elements; to provide sun protection for window displays; to provide a signage panel for businesses; to prevent blight from improper maintenance.

Awnings provide protection from the elements for shoppers walking from shop to shop. For shop owners, they can help set forth the unique identity of each shop and define the storefront and entryway for customers. Awnings add color and shade to a building façade as well as providing an area for signage.

**Guidelines:** Although retractable awnings are allowed, canvas stretched on a fixed frame is less maintenance intensive than retractable and would be preferable. Awnings should be broken into segments that reflect the door or window openings beneath them. Awnings should compliment the building, shape, and color and should be in proportion to the facade.

**Standards:** Only awnings that compliment the building shape and color will be permitted. Awnings must be made of canvas or another durable, protective, and water repellant cloth-like material. Anodized metal awnings will be considered if of superior architectural design, detail, and construction. Wind and weight load calculations may be required for metal awnings. Fiberglass, wood, shingle, or plastic awnings are not permitted. If lighted, awnings must be lit from above. Internal illumination (under-lighting or back-lighting) of awnings is not allowed. Retractable canvas awnings are allowed if properly maintained. Ripped, torn, dirty, or awnings with broken framework or retraction devices are examples of improperly maintained awnings. Fixed-frame awnings must be likewise maintained. All awnings must be covered on the lateral ends. Clearance under the awning must be a minimum of 8 feet from sidewalk and a maximum of 12 feet. Minimum overhang depth from the building is 3 feet and a maximum of 6 feet. Overall canvas height maximum is 5 feet. Whatever measurements are used, they must be in proportion to one another, to the building, and the same proportion must be used across the facade of a single storefront. (See diagram.) If signage is hung below the awning, the bottom of the sign must not hang lower than 8’ and therefore, the bottom of the awning must be set at the appropriate height to allow for the signage. Linear length of an awning panel must not exceed 25 feet. Awnings cannot extend across multiple storefronts, multiple bays, or more than one building and should reflect fenestration. The awning must be in proportion with the building façade and of a height compatible with neighboring storefronts. A variance will be considered if the above dimensions do not create such a proportion.
Facade - Awnings

Maximum length per awning is 25 feet

Minimum clearance 8 feet
Maximum height 12 feet

Minimum depth 3 feet
Maximum 6 feet

Not recommended:
- Covering architectural detail with awnings.
- Awnings that span long distances.
Facade - Awnings

Awnings must be covered at the lateral ends. This one is covered.

The lateral ends on this one are not covered.

These two awnings reflect the window opening beneath them, are in proportion with the facade, and have proportionate overall length per awning.

Metal awnings must be of exceptional quality, architectural detail and craftsmanship.

This awning is too long and doesn’t reflect fenestration.
**Intent:** To restore architectural details that contribute to place identity and pedestrian-oriented environments.

**Guideline:** Building renovations of historic structures should restore architectural details of cornices, lintels, parapets, area arches, chimneys, windows, doors, and iron work of the original building as appropriate and feasible. If false facade materials have been applied, renovation should seek to uncover original building materials as feasible. If the building is not a historical structure, renovations should seek to utilize architectural detail that will contribute to visual interest for the pedestrian (see *Facade - General* for standards related to historic buildings and infill construction.)
Color

Not Recommended: Colors in the neon palette and white palette are discouraged. Painting a building the same color as the adjacent building is discouraged. Crème, beige, and taupe are discouraged, but can be interesting if the building has two of the following compensatory characteristics:

1. Architectural detail that is of exceptional character. (Examples of this are: roof parapets that provide distinct identity, brick or iron work that demonstrates distinctive craftsmanship, and/or a distinctive cornice)
2. An accent color or trim that is painted with one or two complimentary colors
3. A colored awning
4. Potted plants or landscaping immediately next to the façade that fills in a minimum of 20% of the façade
5. Stained glass window work
**Intent:** To encourage varied but harmonious use of color.

Paint color, architectural detail, and signage create the first impression of a business and therefore should be chosen carefully. Colors that are muted do not activate the streetscape. Pastels, beiges and whites create a sleepy serenity that is not desirable in a commercial district. Colors that are overly bright are difficult to look at, compete for attention, and detract from the harmony of the streetscape. When choosing paint colors for your building, it is advisable to peruse brochures at the paint store that provide pictures of professionally matched paint color combinations.

**Guideline:** Use complimentary colors. If you do choose a muted color like beige or a pastel, consider pairing it with one and preferably two accent colors for the trim. To create interest for the pedestrian and establish a distinct identity for a business, color should be used to set one business apart from its adjacent neighbor. Therefore, it is recommended that no two buildings directly next to one another be painted the same color. Generally, building facades will look better with an earthy or rich tone (see examples on following pages,) trim and awnings will stand out more with more colorful applications (see below.) Beige or bland pastels do little to activate retail streets; therefore more saturated colors are recommended.

*These three storefronts have used complimentary colors to activate the streetscape.*

*Adding color to this building would help to activate Downtown.*

*This storefront may be a bit much, but “beauty is in the eye of the beholder.”*
**Lighting**

**Intent:** To provide a safe and “alive” Downtown atmosphere in the evening; to encourage lighting that does not disrupt adjacent business functions.

**Guideline:** Lighting adds special character to Downtown’s nighttime appearance. It can illuminate building entrances, pedestrian walkways, signage, or floodlight special buildings. Incandescent lighting is encouraged to provide maximum warmth of light. Neon lighting for sign purposes is encouraged. Fluorescent lighting is discouraged.

**Standard:** A coordinated lighting plan shall be submitted for review with building plans. Lighting fixtures shall be concealed or integrated into the overall design of the project. All outdoor lighting shall be directed away from adjoining property and from the street. Bare incandescent light bulbs shall not be permitted in view of adjacent property or the public right-or-way except decorative holiday lights having 7.5 watts or less. No exterior lighting shall exceed 0.4 foot candles at the lot line. Non-city light standards shall not exceed 20’ in height and shall include full cutoff luminaries so as not to shine onto adjacent properties or produce glare. Additional lighting on the main city streetscape is not allowed except to illuminate signs, doorways, or inside storefronts. The City shall ensure that streetscape lighting is well maintained.
**Intent:** To enhance pedestrian experience of streetscape by promoting pedestrian scale and visual interest; to promote individuality and distinct identity that differentiates the individual stores from one another.

The roofline creates visual interest, can help strengthen the identity of your storefront, and sometimes acts as a civic landmark.

**Guideline:** Differentiating the roofline of one building from another is encouraged. It is recommended that buildings adjacent to one another not utilize the same roofline treatment. Roof edges should be related in size and proportion to adjacent buildings.

**Standard:** Infill buildings shall be flat or gently pitched and hidden behind flat parapet walls. Roof edges must be related in size and proportion to adjacent buildings. Infill buildings shall include extended parapets and architecturally detailed cornices to create a distinct edge when viewed against the sky.

**These buildings have distinctive rooflines.**
Architectural Materials

**Intent:** To ensure design authenticity and integrity and prevent hodge-podge appearance that can disrupt the unity of a place; to ensure that hodge-podge design will not cause visual blight, maintenance difficulties, or negatively impact property values.

Like architectural details, architectural materials contribute to creating visual interest for the pedestrian and harmony along the streetscape. Certain architectural materials can also contribute to the effort to restore place identity within North St. Paul's Central Business District. A harmonious materials palette can help establish unity, visual harmony, rhythm, and cohesion of physical form, desirable qualities in a pedestrian-oriented environment.

**Guideline:** An infill building and façade should be composed of earthy materials that have a pleasant and comfortable feeling. All infill facades that are visible to the pedestrian should be 100% brick with the exception of architectural detail and fenestration, which should use a complimentary but contrasting material to allow the detail to be visually interesting. The chosen primary building material and color should be consistent throughout the façade and not change from section to section of the building. Numerous building materials can disrupt the integrity of the building design and create a hodge-podge appearance that undermines the integrity of the building design and visual legibility of the structure. Numerous materials also may become a maintenance problem. The materials palette should include a singular base material for the façade and complimentary materials for fenestration, trim work, and architectural detail.

Changing brick colors, textures, and materials as part of a carefully developed architectural design is acceptable; however, using numerous materials in an attempt to diminish bulk or mass of a building, or make a building look like more than one building is not recommended. If a building is so big that several materials are used to attempt to “hide” the mass, consider this as a cue that the mass is too great and does not fit with the desired character of Downtown. This technique is somewhat like an elephant trying to hide behind a daisy. False veneers, and non-sustainable materials are not allowed on infill buildings or renovations. Unacceptable facades are also those using shiny materials (for example: shiny metals, polished stone, or plastics.) For an infill building, window and door trim should be appropriately colored painted wood or anodized metal.

**Standard:** With the exception of fenestration, architectural detail, and trim work, all facades that are visible to the pedestrian shall be comprised of at least 50% brick material. A complimentary brick, block (but not concrete,) painted wood, anodized metal or natural stone must be used as trim work, accent material, and/or architectural detail. If wood is used, it must be weatherproofed and not subject to damage caused by heavy use or exposure. Wood must be limited to trim and cornice work and must be maintained. Examples of unmaintained wooden structure includes flaking or peeling paint, faded stain, rotted areas, or cracked or broken areas. Unacceptable facade materials are those using unsustainable or imprinted veneers; synthetic, or shiny materials (example: unpainted metal, polished stone, shiny plastics, efface, etc.)
The developer above chose harmonious materials, and divided the facade into bays to reduce the perceived mass of the building.

This building is constructed of a consistent brick for the facade and compatible materials for fenestration and architectural detail.

The developer of the building to the right above used numerous materials apparently in an attempt to reduce the massiveness of this condo development (this is not recommended.)

The warm colors of the brick materials above are compatible with the desired character of Downtown North St. Paul. The gray and beige colors and patterns below are not compatible with the desired character of Downtown.
Signs - General

**Intent:** To permit safe, effective, efficient and aesthetic means of communication using signs, while recognizing the need to maintain an attractive and appealing appearance of property in the city; to insure adequate identification of each business while minimizing the tendency for signs to compete for attention with excessive wording or flashy visual stimulation; to insure expression of a business’ individuality while at the same time ensuring architectural harmony, compatibility and unity of the streetscape.

**Guidelines:**
- Three dimensional and appropriately sized projecting signs are encouraged.
- Permanently painted window signage is encouraged if compatible with the architecture of the building.
- Wall signs constructed of metal, engraved stone, inlaid tile, or painted wood are preferred.
- Signs should not cover architectural detail on the building, windows, or cornices.
- Use type fonts and colors that are legible.
- Use signage that is consistent with other signage on the commercial corridor, and that compliments a building’s architecture.
- Signs should be professionally fabricated.
- Neon lights are allowed, but avoid flashing lights and bare bulb lights.
- Avoid signs on a white or neon colored background.

**Standards: (This is a general list. For more information on specific types of signs, refer to the individual sections on each sign type and the North St. Paul Code of Ordinance.)**
- If flags (with the exception of national, state, county or city flags) or banners are hung from a building, they must be included and reviewed as part of the building sign plan. Banners may not hang for a period greater than 30 days. Banners that rip, tear, or become dirty prior to 30-day limit must be removed. Decorative flags may be part of a permanent sign plan provided there is a maintenance schedule and it is observed.
- Painted window signs must not consume more than 20% of the window area.
- Neon signs are permitted on the building exterior and in display windows as long as they do not cover more than 20% of the window area or building exterior.
- If the sign is illuminated at night, the source of the light must be directed at the sign and must not be visible to pedestrians, motorists, or neighboring residents or businesses.
- Projecting signs must not be greater than 12 square feet and have a maximum width of three feet.
- Fiberglass and plastic signs are not allowed.
- Rooftop signs are not allowed unless used in a parapet fashion (see rooftop signage.)
- Maximum space between signage and building face is 1 foot.
- Temporary signage cannot consume more than 20% of the window area and must be maintained.
- Internally illuminated signs (not including neon or theater signs) are not allowed.
**Signs**

**Guideline:** Three dimensional and appropriately-sized projecting signs are encouraged. Permanently painted window signage is encouraged if painted on the inside and if it is compatible with the architecture of the building. Wall signs constructed of metal, engraved stone, inlaid tile, or painted wood are preferred. Use of the sign band on traditional storefronts is encouraged.

**Use the sign band on a building**

**Avoid signs that are too busy or wordy**

*Not recommended:*
- Temporary signage.
- Signage that blocks the window.
- Sale signs lasting more than 1 week.
- Signs that are excessively wordy.
- Too many signs.
Sandwich Boards

**Intent:** To encourage expression of the unique identity and character of individual businesses; to prevent an overabundance of these signs; to maintain clear pedestrian walkways.

**Guidelines:** Merchants are encouraged to create tent signs that uniquely express the nature of their business. The average size of a tent sign is 24 in. wide x 48 in. tall.

**Standards:** Sandwich boards or tent signs are encouraged, but must:
- Not be white or neon-colored
- Not be larger than 30” wide and 48” high or smaller than five square feet
- Not be more than one per business
- Leave a minimum of six feet of clear walkway on the sidewalk
- Not be left on the sidewalk overnight

Some examples of unique sandwich boards
Avoid white

This sign is too big (as tall as a person and can block views.)

This sign is too small and could be a tripping hazard.

This business has too many signs, and they are all white and lack visual interest.
Projecting or Hanging Signs

**Intent:** To improve the ability of a merchant to advertise the location of his/her business to a person walking on the sidewalk; to make sure the sign provides sufficient clearance for pedestrians passing on the sidewalk; to prevent signs from blocking second story windows and keep them in proportion with store fronts; to ensure maintenance for a safe pedestrian environment.

Pedestrians walking on the sidewalk are not able to see signs that are flush with the front of a building without stepping out toward the street or waiting until they are directly in front of the store; therefore, to improve visibility of a business, signage perpendicular to the sidewalk is encouraged.

**Guideline:** The sign should be in proportion to the storefront and should have lettering that is easily read. Signs may be hung from awnings, but make sure there is at least eight feet of clearance from the bottom of the sign to the sidewalk. Signs should not block or obliterate architectural or design details, windows, or cornices of the building upon which they are placed.

**Standard:**
Projecting signs must be no greater than 12 square feet, have a maximum width of three feet, and cannot extend more than five feet above the first story. The sign must have at least eight feet of clearance between the sidewalk elevation and the lowest portion of the sign. Maximum distance between sign and building face is one foot. The sign must be in proportion with the building and the architecture of the building.
Monument signs and mobile monument signs are not allowed in the Central Business District except for civic uses.

Billboards and rooftop billboards are not allowed.
Rooftop Signs

**Intent:** To provide an alternative means for signage for one story buildings; to use rooftop signs in a parapet-like fashion to increase the visual height of a building (to enhance the sense of place in Downtown;) to prevent visual blight caused by competing advertising, signage that is out of scale and proportion with the character of Downtown, and from poor maintenance of rooftop signs.

**Guideline:** If your building is one story and you would like your signage to be more visible, consider use of a rooftop sign that is no taller than three feet from the top of the roofline of your building.

**Standard:** Rooftop signs are allowed within the following limitations: Rooftop signs may only be placed upon one-story buildings. The purpose of the rooftop sign must be to identify the business atop whose roof the sign is located. The sign may only include the name of the business, a tagline, and/or a logo if any. Signs placed upon the roof for the purpose of advertising are not allowed. The sign must be integrated and compatible with the overall design and color scheme of the building or facade renovation plan and must be owned by the building owner or business owner occupying the storefront space. The sign may not be taller than three feet from the roofline and the separation of the sign from the roofline to the bottom of the sign may not be greater than one foot.

The rooftop sign in the photo to the left is acceptable. The one in the photo to the right is not.
Decorative Flags, Pennants, and Balloons

**Intent:** To encourage individual expression and advertising that adds motion to the street.

**Guidelines:** Flags and pennants are encouraged; however, use of balloons is discouraged.

**Standards:** Decorative flags are allowed, but limited to a maximum of two per business. They must not interfere with pedestrian or vehicular sight-lines or mobility. In the case of grand openings (the initial commencement of business) and special events, balloons shall be allowed for the week (maximum ten days of the grand opening.) For special events, a permit shall be issued for ten day periods, but limited to three times per year per business. A separate occasion begins no sooner than 30 days after the expiration of the previous approval and removal of the previous sign, whichever is longer.

Temporary Signs

**Intent:** To ensure signage is constructed of quality materials and that temporary signs don’t become permanent fixtures.

**Standards:** Temporary signs announcing any public, charitable, educational or religious event or function must be located entirely within the premises of that institution and set back no less than ten feet from the property line. The sign may be up to an area of 30 square feet. Such signs shall be allowed no more than 21 days prior to the event or function and must be removed within three days after the event or function. Event signage is limited to three times per year. A separate occasion begins no sooner than 30 days after the expiration of the previous approval and removal of the previous sign, whichever is longer. Signs may be illuminated in accordance with the restrictions set forth in the North St. Paul Code of Ordinance book. If building mounted, these signs shall be flat wall signs and shall not project above the roof line. If ground mounted, the top shall be no more than six feet above ground level.

Street Banners

**Intent:** To prevent temporary banners from becoming permanent fixtures.

**Standards:** Street banners advertising a public or civic event may be displayed 21 days prior to the event and three days after the event. The number of annual civic events are not limited.

Note: None of the guidelines or standards apply to national, religious, or local governmental flags. All freedoms provided by federal and/or state law shall take precedence over this document.
PART III - APPENDICES

Appendix A

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Appendix B - Permit Applications and Supplemental Forms

Section B:1 - Building Permit Application
Section B:2 - Signs
Section B:3 - Facade Renovations
Section B:4 - New Construction Phases I - IV

Appendix C - Checklist

Section C:1 - Design Review Application Checklist
APPENDIX A
Glossary

**Architectural detail**
Architectural elements that are integral to the design of the building. Details are often integrated into the architectural design for a decorative, symbolic, or functional purpose and add visual interest to the building façade.

**Architectural materials or palette**
The materials that are used in the construction of a building.

**Blank Wall**
A wall that lacks doors or windows.

**Civic esteem/pride**
The collective self-respect, dignity or honor of the citizens of a location such as a town, city or community.

**Community ecosystem**
The complex network of all the elements that must interact to comprise a society.

**Cornice**
(See page 55)

**Façade**
The facade of a building is the exterior wall usually at the front of the building. The word comes from the French language meaning face or frontage and is used by architects to refer to the principle frontage of a building that is often given the greatest design consideration. Well-designed facades have a carefully considered pattern and placement of door and window openings (fenestration) and architectural details such as cornices, sills, lintels, parapets, and trim work.

**Fenestration**
Door and window openings in a façade.

**Frontage**
The portion of a building facing a street.
Heat island
A geographical area that is heated by the sun and stays warmer than surrounding areas because of the presence of black tar, rooftops, or other materials that retain heat.

Historically designated building
A building that has been placed on the historical register.

Historically significant building
A building identified as being historically important, but not designated as such by historical registration.

Impervious surface
A surface that does not allow anything to filter through it. This term is generally used in reference to parking lots, rooftops, and other landscaping materials that do not allow rainwater to infiltrate into the ground.

Infill development
The creative recycling of vacant or underutilized lands in cities and suburbs

Lintel
(See page 55)

Mixed-use development/building
A development/building that mixes uses such as housing, retail, entertainment, and office spaces all within one building or within a small geographical area.

Monoculture
A culture made up of only one demographic of people or crop of plants.

Parapet
(See page 55)
Pedestrian-friendly atmosphere/environment
An environment that provides safe surfaces and areas for people to walk; physically non-taxing topography and reasonable distances to walk; visually interesting elements to look at; and surroundings that don’t adversely affect the human senses, but rather provide them with elements that please the human senses.

Pedestrian character
An area with pedestrian character is designed such that it has areas of visual interest, safe street crossings and low speed traffic, well lit signs and walkways, appropriate scale and mass of buildings, planted areas, and comfortable, clean seating areas.

Pedestrian-oriented environment
An environment designed with the pedestrian in mind. (See pedestrian character.)

Pedestrian scale
Environmental scale that does not overwhelm the human being spatially or in regard to human endurance or pace. The five-minute walk or 1/3 of a mile is often referred to as the acceptable maximum distance most people will walk. In regard to spatial proportion, building size and façade detail should be designed in proportion to the human body and walking pace rather than to be viewed from a speeding auto.

Place identity
The consistent character of a place that creates the singularity of that place at all times or in all circumstances; the elements and conditions that make a place someplace not found anywhere else; the distinguishing characteristics that set it apart from other places, make it unique or distinct from another place.

Public domain/Public realm
Public land that belongs to everyone, but that no one person owns. This would include our sidewalks, streets, public schools, civic buildings, parks, town squares, etc.

Public right-of-way
Areas that are publicly owned where the public is allowed to pass.

Rehabilitate/rehabilitation
To return a building to functional use.
Re-develop / re-development
To make improvements, enhancements, or enlargements on existing properties.

Remodel
To refashion, modernize, amend, alter, or otherwise modify an existing structure.

Restore/restoration
To refurbish or return a building to its original state.

Revitalize/revitalization
To refresh, invigorate, rejuvenate or regenerate.

Runoff
(See storm water runoff)

Seatwall
A wall constructed such that a person could easily sit on a portion of it.

Small-town atmosphere
An atmosphere that has the characteristics of a small town. These characteristics have to do with smaller scale buildings, a variety of stores on a main street, convenient services often provided by local merchants, safe and walkable streets, and well-maintained public areas. (See page nine in this manual.)

Sprawl
Haphazard real estate expansion around the outskirts of a city or along major highway corridors. It is generally a default result of a lack of form-based comprehensive planning or from zoning ordinances that necessitate a region’s inhabitants to drive to fulfill daily needs for housing, work, food, education, etc.

Storm water runoff
Water that runs overland and into storm sewer systems after a rainfall.

Streetscape
The environment or surrounding components that make up a setting, scene, or location centered around a street. These components include, but are not limited to: the sidewalk, benches, lighting fixtures, street trees, plantings, parking configurations, building frontages, etc.

**Streetwall**
Just like a room has walls, so does a street. The walls of the street are formed by the structures that line the street, most often buildings.

**Sustainable development**
Development that meets the needs of today while ensuring that the needs of future generations will be met as well.

**Transom window**
(See page 55)

**Transparent storefront window**
A display window at the front of a store that can easily be seen through to the interior of the store.

**Trim**
(See page 55)

**Visual interest (items of)**
Architectural details, art, window displays or other visible items that catch the eye of passersby without causing visual alarm by being excessively flashy or competing for attention via loud color, light, or rapid movement.

**Welcoming appearance**
Visible details that make one feel welcome such as: open doors, open gates, windows that can be easily seen through, a clear path, lighted walkways, welcome signs, etc.
References


### Building Permit Application

**Job Address:**

**Legal Description:**

**Lot:**

**Block:**

**Addition:**

**PIN:**

**Name**

**Phone**

**Property Owner**

**Mailing Address**

**Cell Phone**

**Company**

**License No.**

**Contact Person**

**Phone**

**Address**

**Cell Phone**

**City**

**State**

**ZIP**

**JOB VALUATION:**

**($ labor & materials) $**

---

**Acknowledgement and Signature:**

Issuance of a permit or approval of plans and specifications shall not be construed to be a permit for, or an approval of any violation of any of the provisions of the MN State Building Code or any other ordinance or jurisdiction.

**Print Name:**

**Signature:**

---

**SEPARATE PERMITS REQUIRED FOR**

- Electrical
- Mechanical
- Plumbing
- Sprinklers
- Water
- Sewer
- Signs

**Building Inspection Fee**

**APPROVALS**

**Plan Review Fee**

**Fixed Fee Permit Cost**

**State Surcharge**

**Official State License Check Fee**

**Engineer**

**Fire Chief**

**Drain Tile System Fee**

**Electric Service Fee**

**Radio License Fee**

**PLAN VALUATION:**

**$**

---

**REMARKS:**

- Fire Chief
- Engineer
- Building Official

---

**DATE**

**SIGNATURE**

**RECEIPT DATE**

**TOTAL FEE**

**Other**

- Defend Assessments
- Metro SAC Charge
- Metro SAC Change
- Cub Deposits
- Cub Deposit

**OTHER REMARKS:**

- Plan Review Fee
- Plan Review Fee
- Building Inspection Fee
- Building Inspection Fee

---

**PERMIT NUMBER**

**BUILDING PERMIT**

**DEPARTMENT OF COMMUNITY SERVICES**

**Community Services Department**

2400 Margaret Street N., North St. Paul, MN 55109

Ph: 651-747-2407      Fax: 651-747-2435

www.ci.north-saint-paul.mn.us
Date ____________________

Name of Applicant ____________________________

Name of Applicant’s Business ________________________________

Street Address Where Sign Will Be Located:

New Sign Installation
Sign Type:

☐ Façade/Wall ☐ Painted Window ☐ Projecting ☐ Rooftop (Variance Required)*

☐ Sandwich Board* ☐ Directional ☐ Awning Appliqué ☐ Hanging from Awning

☐ Temporary ☐ Banner ☐ Other ________________________________

*Rooftop signs that are not for the specific purpose of identifying the business are not allowed. *Sandwich Boards do not need a permit if they are within the guidelines.

Plans and Specifications

☐ Written Description: On a separate piece of paper, please explain the method of construction or attachment to the building.

☐ Photos: Include two (2) photos, one of the proposed sign location including the adjacent properties, and one close-up of the proposed location of the sign.

☐ Drawings: Include two (2) scaled drawings, one showing the sign with dimensions and the second showing the location of the sign in reference to your building and the adjacent properties. Include building façade dimensions. Please indicate the wattage, type and color of lights if any, and details of any light shields or shades. (Please note that flashing lights are not permitted and light must not shine onto adjacent properties or the street.)

☐ Please answer the following:

1.) SIGN DIMENSIONS: _______Ft. _______Ft.  
   x _______Ft.  x _______Ft.
   = _______Sq. Ft.  = _______Sq. Ft.

2.) TOTAL NUMBER OF SIGN SURFACES: ________

Section B: 2

Supplement for Signs.doc  7/13/2006
3.) SETBACK FROM PROPERTY LINES (measure from the closest point to property line:)
FRONT = ___________ FT.
SIDE = ___________ FT.
REAR = ___________ FT.

4.) HEIGHT OF SIGN: ______________ FT. above grade ___________ FT. above first story

5.) IS AN ELECTRICAL PERMIT REQUIRED? (Will the sign need new electrical work for lighting?)
 NO [ ] YES [ ]

For Changes to Existing Signs (the photo requirement applies)

I am ONLY changing the lettering on the sign. [ ]
I will be using the same color(s) as previously used. [ ]
I will be using the same sign surface. [ ]
Is the existing sign surface in compliance with the code? [ ]
Will the renovated sign be in compliance with the code? [ ]

If you answered "No" to any of the above, please explain here:
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________

Recommendation to the City Council:
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________

Commissioners’ Initials: ____  ____ ____ ____ ____ ____ ____
Supplement to Building Permit
Façade Renovation

Date ______________________

Name of Applicant ________________________________

Name of Applicant’s Business or Development ___________________________

Street Address Where Façade will be Renovated: ____________________________

☐ Photo Requirements
A minimum of TWO (2) clear photographs is required. One should show the area of the building to be renovated and the other should be a zoomed-out photo of your entire building and the one to the right and the one to the left. If there is an empty lot next to your building, try to zoom-out to capture neighboring buildings.

☐ Materials Requirements
Applicants are required to bring samples of façade materials and color swatches to the review.

☐ Brief Letter Describing the Project
Please write a concise letter describing the project. The letter should include statements that explain the following:

1. Why the renovation is being undertaken and what part of the building façade is being renovated (ie., lower portion of façade facing 7th Avenue, etc.)
2. Describe how the renovation will contribute to the pedestrian atmosphere and connect the business entrance to the sidewalk.
3. Describe how the scale of the proposed renovation relates to surrounding development, particularly buildings directly adjacent to it. Is it harmonious with its neighbors in height, width, and architectural detail?
4. Describe how the position and size of windows, doors, awnings, seating areas, and architectural detail relate to the pedestrian.
5. Describe how the project integrates sustainable building practices if any.
6. Describe how the renovation will enhance the unique local assets, or preserve the character, place identity, or “small-town” atmosphere of Downtown North St. Paul.

(The GUIDING PRINCIPLES section of the North St. Paul Downtown Design Manual is a good reference when writing this letter.)
**Drawing Requirements:**

On separate pieces of paper, please include two (2) scaled drawings. The first one must show the plan for the building façade to be renovated with dimensions clearly labeled. The second drawing must show the plans for façade renovation relative to the adjacent properties. You may trace over a photograph of all the buildings to do the second drawing. Please include the photo with your submittals.

Please answer the following:

1. What material will you be using to renovate the façade? (please clearly describe the material, its color, texture, manufacturer, and method of application)

2. Is this the same material that is on the rest of the façade?
   - Yes
   - No

3. What color will the façade be? (attach swatch – write FAÇADE on the back)

4. What color will the trim be? (attach swatch – write TRIM on the back)

5. What color will the door be? (attach swatch – write DOOR on the back)

6. Will there be any special architectural detail such as tile work, special brick design, cornice work, or parapet work?
   - Yes
   - No

7. Will transparent windows and doors make up a minimum of 70% of the façade?
   - Yes
   - No

8. Will the renovation be compatible with the rest of the façade?
   - Yes
   - No

9. Will the renovation be compatible with neighboring buildings?
   - Yes
   - No

10. Will you be filling in or covering up any existing doors or windows?
    - Yes
    - No

11. Will you be using any opaque, smoked, or tinted glass?
    - Yes
    - No

12. Will the door be flush with the façade when you are done?
    - Yes
    - No

13. Will you be adding a sign band?
    - Yes
    - No

14. Will the door be 70% transparent glass?
    - Yes
    - No

15. Will you be using a commercial grade door?
    - Yes
    - No
16.) Will you be reducing the window size or door opening to a size smaller than currently existing?  
   [ ] Yes  [ ] No

17.) Will you be removing any existing architectural details?  
   [ ] Yes  [ ] No

18.) Will you be moving a door or a window?  
   [ ] Yes  [ ] No

19.) Does this building have a veneer layer on the facade?  
   [ ] Yes  [ ] No
   If yes, will you be removing it?  
   [ ] Yes  [ ] No

20.) Will you be removing any lighting elements?  
   [ ] Yes  [ ] No
   If yes, will you be replacing them and with what? Include wattage, light type and color, direction of lighting, and details of any light shields or shades.

______________________________________________________________________________

21.) Will lighting fixtures be compatible with the architectural style of the building?  
   [ ] Yes  [ ] No

22.) IS AN ELECTRICAL PERMIT REQUIRED? (Will the sign need new electrical work for lighting?)  
   [ ] Yes  [ ] No

If you answered “Yes” to any of the questions in the gray area above, please explain here:
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

Recommendation to the City Council:
(AREA BELOW FOR COMMISSION USE ONLY)
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

Commissioners' Initials:  ____  ____  ____  ____  ____  ____  ____
Date: ______________________________
New Construction
Design and Historical Review Application
Part I: Concept Plan Review
(Part 1 of 4 Required Reviews)

Date ____________________

Name of Applicant __________________________

Name of Applicant's Proposed Development __________________________

Street Address Where Development will be located: __________________________

Brief Letter Describing the Project
(Please provide eight (8) copies of your narrative.)

Please write a concise letter describing the project concept in regard to site design and building design. The letter should include statements that explain the following:

1. Describe the project concept.
2. Describe how the project will connect to and relate to the public domain, i.e., trails, sidewalks, parks, civic buildings, schools, etc.
3. Describe how the development will contribute to the pedestrian atmosphere.
4. Describe how the scale of the proposed development will relate to surrounding development, particularly buildings directly adjacent to it. Is it harmonious with its neighbors in height, width, and architectural detail?
5. Will the project be mixed-use and what business functions and/or housing demographic will be served by the development?
6. Describe the conceptual orientation of building entrances and exits, parking and auto circulation, proposed service areas, pedestrian circulation and the overall project as it relates to the pedestrian.
7. How will the project integrate sustainable building practices?
8. How will the project enhance the unique local assets, or preserve the character, place identity, or “small-town” atmosphere of Downtown North St. Paul?

(The GUIDING PRINCIPLES section of the North St. Paul Downtown Design Manual is a good reference when writing this narrative.)

Concept Drawing: The concept drawing must show the entire site with the proposed location of structure(s), site circulation, parking, landscaping, service areas, etc. (Please provide eight 11 X 17 copies of the concept drawing. Base map must be to scale!)

Photo Requirement: Photos of the development site are required. Make sure photos show the adjacent buildings and those across the street or behind the development. Photos from all cardinal directions are required.

Design and Historical Review Commission recommendations are on the reverse side of this page.
Recommendation to the City Council:

Approve Project to Move on to Phase II: Schematic Phase

Denial of Project

Approve With Certain Conditions:

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Commissioners' Initials:  ____  ____  ____  ____  ____  ____  ____  ____

Date _______________

Area below for Commission use only:

Recommendation to the City Council:

Part I: Concept Plan Review

Design and Historical Review Application

New Construction

ST. PAUL

NORTH
New Construction
Application For Design and Historical Review
Part II: Schematic Design Review
(Part 2 of 4 Required Reviews)

Date_________________

Name of Applicant
________________________________________________

Name of Applicant’s Proposed Development
____________________________

Street Address Where
Development will be located: __________________________________
Street       City

☐ Brief Letter Describing the Project
(Please provide eight (8) copies of your letter. If this letter was written for the concept
design and has not changed, there is no need to write a new letter.)
If this project is beyond the concept phase and was not reviewed, a letter must be
provided that describes the project concept in regard to site design and
building design. The letter should include statements that explain the following:

1. Describe the project concept.
2. Describe how the project will connect to and relate to the public domain,
   ie., trails, sidewalks, parks, civic buildings, schools, etc.
3. Describe how the development will contribute to the pedestrian
   atmosphere.
4. Describe how the scale of the proposed development will relate to
   surrounding development, particularly buildings directly adjacent to it. Is it
   harmonious with its neighbors in height, width, and architectural detail?
5. Will the project be mixed-use and what business functions and/or housing
   demographic will be served by the development?
6. Describe the conceptual orientation of building entrances and exits,
   parking and auto circulation, pedestrian circulation and the overall project
   as it relates to the pedestrian.
7. How will the project integrate sustainable building practices?
8. How will the project enhance the unique local assets, or preserve the
   character, place identity, or “small-town” atmosphere of Downtown North
   St. Paul?

(The GUIDING PRINCIPLES section of the North St. Paul Downtown Design Manual is a good reference when writing
this narrative.)

☐ A Project Update: Please write a short letter describing the progression of
this project since the conceptual design phase. If the project was approved with
 certain conditions, please address how each of the conditions of approval has
been met.

☐ Photo Requirement: Photos of the development site that show the adjacent
buildings and those across the street or behind the development are required.
Photos from all cardinal directions are required.
(Please disregard if photos have already been submitted.)
Schematic Design Review

Section B:4(b)

Schematic Design Phase

(Please provide eight 11 X 17 copies of the following scaled drawings and materials.)

- Schematic site circulation plan
- Schematic parking plan
- Schematic of proposed landscaping
- Schematic of outdoor seating if any
- Schematic of site drainage
- Building entrances / exits
- Building height and width
- Schematic of site circulation plan
- Schematic façade showing fenestration
- Sign location
- Lighting location

Recommendation to the City Council:

☐ Approve Project to Move on to Phase III: Design Development Phase
☐ Denial of Project
☐ Approve With Certain Conditions:

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Commissioners' Initials: ____________________________

Date ___________________
New Construction
Application For Design and Historical Review
Part III: Design Development Review
(Part 3 of 4 Required Reviews)

Date ______________________

Name of Applicant
Last     First

Name of Applicant's Proposed Development ________________________________

Street Address Where Development will be located:
Street           City

☐ Brief Letter Describing the Project
(Please provide eight (8) copies of your letter. If this letter was written for an earlier design phase and has not changed, there is no need to write a new letter.)

If this project is beyond the concept phase and was not reviewed, a letter must be provided that describes the project concept in regard to site design and building design. The letter should include statements that explain the following:

1. Describe the project concept.
2. Describe how the project will connect to and relate to the public domain, i.e., trails, sidewalks, parks, civic buildings, schools, etc.
3. Describe how the development will contribute to the pedestrian atmosphere.
4. Describe how the scale of the proposed development will relate to surrounding development, particularly buildings directly adjacent to it. Is it harmonious with its neighbors in height, width, and architectural detail?
5. Will the project be mixed-use and what business functions and/or housing demographic will be served by the development?
6. Describe the conceptual orientation of building entrances and exits, parking and auto circulation, pedestrian circulation and the overall project as it relates to the pedestrian.
7. How will the project integrate sustainable building practices?
8. How will the project enhance the unique local assets, or preserve the character, place identity, or “small-town” atmosphere of Downtown North St. Paul?

(The GUIDING PRINCIPLES section of the North St. Paul Downtown Design Manual is a good reference when writing this narrative.)

☐ A Project Update: Please write a concise letter describing the progression of this project since the conceptual design and/or schematic phase. If the project was approved with certain conditions, please address how each of the conditions of approval has been met.

☐ Photo Requirement: Photos of the development site that show the adjacent buildings and those across the street or behind the development are required. Photos from all cardinal directions are required.
(Please disregard if photos have already been submitted.)
Drawing Requirements:

(Please provide eight 11 X 17 copies of the following drawings to scale where applicable (to scale when applicable):

- Site Plan
- Landscape Plan
- Building Plan
- Section Drawings or Section/Elevation Drawing(s)
- Perspective(s) that include neighboring buildings
- Parking and Circulation Plans
- Building Plan
- Landscape Plan
- Site Plan

Recommending to the City Council:

☐ Approve Project to Move on to Phase IV: Final Design
☐ Denial of Project

☐ Approve With Certain Conditions:

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Commissioners’ Initials: ____________

Date _______________
New Construction
Application For Design and Historical Review

Part IV: Final Plan Review
(Part 4 of 4 Required Reviews)

Date ____________________

Name of Applicant

Last    First
________________________________

Name of Applicant’s Proposed Development

Street Address Where Development will be located:
________________________________

☐ Brief Letter Describing the Project
(Please provide eight (8) copies of your letter. If this letter was written for the concept design and has not changed, there is no need to write a new letter.)

If this project is beyond the concept phase and was not reviewed, a letter must be provided that describes the project concept in regard to site design and building design. The letter should include statements that explain the following:

1. Describe the project concept.
2. Describe how the project will connect to and relate to the public domain, i.e., trails, sidewalks, parks, civic buildings, schools, etc.
3. Describe how the development will contribute to the pedestrian atmosphere.
4. Describe how the scale of the proposed development will relate to surrounding development, particularly buildings directly adjacent to it. Is it harmonious with its neighbors in height, width, and architectural detail?
5. Will the project be mixed-use and what business functions and/or housing demographic will be served by the development?
6. Describe the conceptual orientation of building entrances and exits, parking and auto circulation, pedestrian circulation and the overall project as it relates to the pedestrian.
7. How will the project integrate sustainable building practices?
8. How will the project enhance the unique local assets, or preserve the character, place identity, or “small-town” atmosphere of Downtown North St. Paul?

(The GUIDING PRINCIPLES section of the North St. Paul Downtown Design Manual is a good reference when writing this narrative.)

☐ A Project Update: Please write a concise letter describing the progression of this project since the conceptual design phase. If the project was approved with certain conditions, please address how each of the conditions of approval has been met.

☐ Photo Requirement: Photos of the development site that show the adjacent buildings and those across the street or behind the development are required. Photos from all cardinal directions are required. (Please disregard if photos have already been submitted.)
Drawing Requirements:
(Please provide eight 11 X 17 copies of the final scaled drawings and materials listed below.)

- Final site plan
- Final landscape plan
- Final building plan
- Section Drawings
- Section / Elevation Drawing(s)
- Perspective(s) that show the new development or infill building in context of other buildings existing on the site
- Final grading plan
- Final lighting plan
- Final sign plan
- Final circulation plan
- Final plans for any artwork
- Architectural detail drawings of other buildings existing on the site

Recommendation to the City Council:

- Approve Project
- Approve With Certain Conditions
- Denial of Project

Commissioners’ Initials: __________________________

Date: __________________________
The "Building Permit Application" form is completed and signed by the property owner and the applicant or representative. (This is in Appendix Section B:1.)

The appropriate "Design Review Supplement to the Building Permit Application" is attached. There are supplemental application materials required for:
- Signs (Appendix Section B:2)
- Building façade renovation (Appendix Section B:3)
- New Construction/Development (Four Reviews are Required: Phase I – IV found in Appendix Section B:4)

The appropriate forms are submitted to the Community Services Department at City Hall ten (10) days prior to the next scheduled Design and Historical Review meeting. (DHRC meets the second Tuesday of each month at 4:00.)

All materials listed on the building permit application Design and Historical Review supplemental application have been submitted with the building permit application form (this includes the "Design Review Letter," SCALED drawings, photos, and any other required materials.)

The Review Application Letter: In supplements where requested, this letter is required before approval of a new construction will be given by the Design and Historical Review Commission. Each of the eight (8) questions (Q.) listed in the supplemental application(s) should have corresponding answers (A.) numbered in the letter. For example:
Q. #1.)   Describe the project concept.
A. #1.)   The project concept is to build a three-story building with offices on the second floor and retail bays on the first floor. This narrative should continue as appropriate....

If a particular question does not apply, please write N/A next to the number in your letter. The “Design Manual” may be a helpful resource for you in answering these questions.

*For new development, drawings must be submitted at the following phases:

- Concept phase (Concept diagram base map must be to scale.)
- Schematic plan phase (Schematic plan must be to scale.)
- Design development (Plan, section, and elevation drawings must be to scale)
- Final phase (Construction documents should be presented.) If all prior phases have been successfully reviewed, there should be no surprises or hold-ups when final phase drawings are reviewed.
ALL DRAWINGS MUST BE LABELED APPROPRIATELY AND TO SCALE!

IMPORTANT!

Specific type of application. Reviewing commissions to make the required findings for approval of the application has been prepared as complete as possible to allow the reviewing commission to make the required findings for approval of the application. Other items of data as requested by the DHRC have been provided.

This application includes all items requested in the supplemental application.

Important:

Plans show the required and existing street dedications and improvements such as sidewalks, curbing and pavement.

Proposed drainage channels or facilities, direction and path of drainage on, through and off the site and indicates any existing significant natural features such as rock outcroppings or water courses.

The parking plan is to scale and shows location, number of spaces and widths and distances between driveways.

For plants, it is to scale.

Building are included as required.

Scaled plan, section, elevation, and/or section/elevation drawings of the site, elevation, plan, exterior boundary lines of the property, building and land use of all buildings and structures (including walls, fences, signs, and other amenities, dimensions, materials, and easements and lot size, survey may be required.

The site plan shows the location, elevation, size, height, dimensions, materials, and

The plans show the location, elevation, size, height, dimensions, materials, and

The proposed grading plan (for sites having over 5-foot grade differential) shows direction and path of drainage on, through and off the site and indicates any proposed drainage channels or facilities.

The landscape plan has a list all existing trees on the site, giving type and

The proposed landscape includes all significant plant material. It also delineates any existing significant natural features such as rock outcroppings or water courses.